

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Salt Lake City	Date: 2/22/12
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I, David Hansenbeing/on behalf of: Orrin Hatch, a legallyqualified candidate of the Republican politicalparty for the office of: US Senatein the caucus/convention/primary/generalelection to be held on: TBD

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
****See attached station order****					

Total Charges: ****See attached station order****

2/27-3/15 \$208,780

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

N/A

I represent that the payment for the above described broadcast time has been furnished by:

Hatch Election Committee Inc.

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

STANLEY R DE WAAL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/22/12 David Hansen, Camp Mgr.
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Kristen Henderson
Signature

KRISTEN HENDERSON
Printed Name

POLITICAL SPECIALIST
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, HATCH ELECTION Committee
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

David Hansen, for Hatch Election Comm.
signature of candidate or authorized committee

DAVID HANSEN
printed name

2-22-12
date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Zimbra

khenderson@sbgnet.com

± Font size -

URGENT - Hatch - Spot TV

From : Amy Loop <amy.loop@rrpartners.com>
Subject : URGENT - Hatch - Spot TV
To : Amy Loop <amy.loop@rrpartners.com>
Cc : Pamela Payne <pamela.payne@rrpartners.com>, Emily Hite <emily.hite@rrpartners.com>

Mon, Feb 27, 2012 10:05 AM

External images are not displayed. [Display images below](#)

Hi -

We will need to push the start to Wednesday, February 29th. We are sorry for any inconvenience.

Thank you!

From: Amy Loop
Sent: Saturday, February 25, 2012 6:59 PM
To: Amy Loop
Cc: Pamela Payne; Emily Hite; Tiffeny Yen
Subject: URGENT - Hatch - Spot TV

Hi -

I am sorry for the late notice, there was a legal issue with the spots and the studio will need to make changes tomorrow. We will need to traffic spots on Monday for a Tuesday start. We are very sorry for any inconveniences.

Thank you for understanding!



Amy Loop | Media Planner/Buyer
900 South Pavilion Center Drive, Las Vegas, Nevada 89144
T: 702.318.4272 | **M:** | **F:** 702.939.4272
E-mail: amy.loop@rrpartners.com | www.rrpartners.com



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

R&R Partners
900 S Pavilion Center Dr
Las Vegas, NV 89144

Contract # 1249840
Schedule Dates 02/27/12-03/15/12
Advertiser Orin Hatch for US Senate (70333)
Agency R&R Partners (11757)
Product POLITICAL CANDIDATE (ns) (1186)
Brand HATCH CAUCUS SPOT TV :60 (431167)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name LOOP, AMY
Phone/Fax (801) 746-5926 /
CPE 510-102
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 02/24/12
Last Modified 02/27/12
Entered By Kristen Henderson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,317.00
Net Total \$177,463.00
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Mar. 2012	58	\$208,780.00
Grand Total:	58	\$208,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	02/27/12-03/09/12	1	1:00	5:28:30A- News-2 News This Morning 530a	2	X	X	X	X	X			4	\$1,100.00	\$4,400.00	Salt Lake City (KUTV)		2/24/12
2.0	Normal Line / News	03/12/12-03/15/12	1	1:00	5:28:30A- News-2 News This Morning 530a	2	X	X	X	X				2	\$1,100.00	\$2,200.00	Salt Lake City (KUTV)		2/24/12
3.0	Normal Line / News	02/27/12-03/02/12	1	1:00	6A- 8A (MST)	8	X	X	X	X	X			8	\$1,860.00	\$14,880.00	Salt Lake City (KUTV)		2/24/12
4.0	Normal Line / News	03/05/12-03/09/12	1	1:00	6A- 8A (MST)	4	X	X	X	X	X			4	\$1,860.00	\$7,440.00	Salt Lake City (KUTV)		2/24/12
5.0	Normal Line / News	02/28/12-03/02/12	1	1:00	4:58:30P- News-2 News at 5p	3		X	X	X	X			3	\$3,080.00	\$9,240.00	Salt Lake City (KUTV)		2/27/12
6.0	Normal Line / News	02/28/12-03/02/12	1	1:00	5:59P- News-2 News at 6p			1	1	1	1			4	\$3,080.00	\$12,320.00	Salt Lake City (KUTV)		2/27/12
7.0	Normal Line / News	02/28/12-03/02/12	1	1:00	10P- News-2 News at 10p			1	1	1	1			4	\$7,360.00	\$29,440.00	Salt Lake City (KUTV)		2/27/12
8.0	Normal Line / News	03/12/12-03/15/12	1	1:00	6A- 8A (MST)	6	X	X	X	X				6	\$1,860.00	\$11,160.00	Salt Lake City (KUTV)		2/24/12
9.0	Normal Line / News	03/04/12-03/04/12	1	1:00	7:58:30A- CBS-News Sunday Morning								1	1	\$2,180.00	\$2,180.00	Salt Lake City (KUTV)		2/24/12
10.0	Normal Line / News	03/05/12-03/09/12	1	1:00	4:58:30P- News-2 News at 5p	2	X	X	X	X	X			2	\$3,080.00	\$6,160.00	Salt Lake City (KUTV)		2/24/12
11.0	Normal Line / News	03/12/12-03/15/12	1	1:00	4:58:30P- News-2 News at 5p	3	X	X	X	X				3	\$3,080.00	\$9,240.00	Salt Lake City (KUTV)		2/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Kristen Henderson</i>	2/27/12	



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Contract # 1249840
Schedule Dates 02/27/12-03/15/12
Advertiser Orin Hatch for US Senate (70333)
Agency R&R Partners (11757)
Product POLITICAL CANDIDATE (ns) (1186)
Brand HATCH CAUCUS SPOT TV :60 (431167)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name LOOP,AMY
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CPE 510-102
Account Types Local/Political Candidate Agency BRD
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R&R Partners
900 S Pavillion Center Dr
Las Vegas, NV 89144

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / News	03/05/12-03/09/12	1	1:00	5:59P- News-2 News at 6p	2	X	X	X	X	X			2	\$3,080.00	\$6,160.00	Salt Lake City (KUTV)		2/24/12
13.0	Normal Line / News	03/12/12-03/15/12	1	1:00	5:59P- News-2 News at 6p	3	X	X	X	X				3	\$3,080.00	\$9,240.00	Salt Lake City (KUTV)		2/24/12
14.0	Normal Line / News	03/04/12-03/11/12	1	1:00	5P- News-2 News at 5p								1	2	\$2,180.00	\$4,360.00	Salt Lake City (KUTV)		2/24/12
15.0	Normal Line / News	03/05/12-03/09/12	1	1:00	10P- News-2 News at 10p	2	X	X	X	X	X			2	\$7,360.00	\$14,720.00	Salt Lake City (KUTV)		2/24/12
16.0	Normal Line / News	03/12/12-03/14/12	1	1:00	10P- News-2 News at 10p	2	X	X	X					2	\$7,360.00	\$14,720.00	Salt Lake City (KUTV)		2/24/12
17.0	Normal Line / News	03/04/12-03/04/12	1	1:00	10P- News-2 News at 10p								1	1	\$6,760.00	\$6,760.00	Salt Lake City (KUTV)		2/24/12
18.0	Normal Line / News	02/28/12-03/06/12	1	1:00	6:57:26P- CBS-NCIS (Tuesday)			1						2	\$9,800.00	\$19,600.00	Salt Lake City (KUTV)		2/24/12
19.0	Normal Line / Prime	03/04/12-03/11/12	1	1:00	5:57:30P- CBS-60 Minutes (Sunday)								1	2	\$5,540.00	\$11,080.00	Salt Lake City (KUTV)		2/24/12
20.0	Normal Line / Prime	03/08/12-03/08/12	1	1:00	8:59P- CBS-The Mentalist (Thursday)					1				1	\$13,480.00	\$13,480.00	Salt Lake City (KUTV)		2/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Client: Orrin Hatch
 Product: Media
 Campaign: Hatch Caucus Spot TV :60

Station Order

R&R Partners
 837 East South Temple
 Salt Lake City, UT 84102
 801-746-5926

Rev #: 4

Flight From: 02/27/2012 to 03/15/2012

Estimate No.: 510-102

Contract No.:

Job No.:

Buyer Name: Amy Loop

Sweeps: Share Nov 2011 -> HUT/PUT Feb 11

Market: SALT LAKE CITY

Station: KUTV

Station Contact: Kristen Henderson

Actg. Order No.: 32409

WS Order No.: 31333

Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Commi Tag	Station Gross Rate/ Total	Feb 27	Mar 05	Mar 12	Total Spots	DMA P 35-64 (R)
1	MTWRF-- 05:30A-06:00A	EM 60	2 NEWS 530A	\$1,100.00 \$4,400.00	2	2	.	4	2.1 \$523.81
	Comment: NON PREEMPT								
2	MTWR--- 05:30A-06:00A	EM 60	2 NEWS 530A	\$1,100.00 \$2,200.00	.	.	2	2	2.1 \$523.81
	Comment: NON PREEMPT								
3	MTWRF-- 06:00A-08:00A	EM 60	2 NEWS AM	\$1,860.00 \$22,320.00	8	4	.	12	3.3 \$563.64
	Comment: NON PREEMPT								
4	MTWR--- 06:00A-08:00A	EM 60	2 NEWS AM	\$1,860.00 \$11,160.00	.	.	6	6	3.3 \$563.64
	Comment: NON PREEMPT								
5	-----Su 08:00A-09:30A	EM 60	SUNDAY MRN-CBS	\$2,180.00 \$2,180.00	1	.	.	1	3.0 \$726.67
	Comment: NON PREEMPT								
6	MTWRF-- 05:00P-05:30P	EN 60	2 NEWS AT 5 PM	\$3,080.00 \$15,400.00	3	2	.	5	2.7 \$1,140.74
	Comment: NON PREEMPT								
7	MTWR--- 05:00P-05:30P	EN 60	2 NEWS AT 5 PM	\$3,080.00 \$9,240.00	.	.	3	3	2.7 \$1,140.74
	Comment: NON PREEMPT								
8	MTWRF-- 06:00P-06:30P	EN 60	NEWS AT 6P	\$3,080.00 \$18,480.00	4	2	.	6	4.6 \$669.57
	Comment: NON PREEMPT								
9	MTWR--- 06:00P-06:30P	EN 60	NEWS AT 6P	\$3,080.00 \$9,240.00	.	.	3	3	4.6 \$669.57
	Comment: NON PREEMPT								
10	-----Su 05:00P-06:00P	EN 60	SUN EARLY NEWS	\$2,180.00 \$4,360.00	1	1	.	2	2.5 \$872.00
	Comment: NON PREEMPT								
11	MTWRF-- 10:00P-10:30P	LN 60	2 NEWS AT 10P	\$7,360.00 \$44,160.00	4	2	.	6	8.8 \$836.36
	Comment: NON PREEMPT								
12	MTW---- 10:00P-10:30P	LN 60	2 NEWS AT 10P	\$7,360.00 \$14,720.00	.	.	2	2	8.8 \$836.36
	Comment: NON PREEMPT								
13	-----Su 10:00P-10:30P	LN 60	2 NEWS AT 10P	\$6,760.00 \$6,760.00	1	.	.	1	7.0 \$965.71
	Comment: NON PREEMPT								
14	-T----- 07:00P-08:00P	PT 60	NCIS-CBS	\$9,800.00 \$19,600.00	1	1	.	2	13.0 \$753.85
	Comment: NON PREEMPT								
16	-----Su 06:00P-07:00P	PT 60	60 MINUTES	\$5,540.00 \$11,080.00	1	1	.	2	3.1 \$1,787.10
	Comment: NON PREEMPT								
17	---R--- 09:00P-10:00P	PT 60	MENTALIST-CBS	\$13,480.00 \$13,480.00	.	1	.	1	12.0 \$1,123.33
	Comment: NON PREEMPT								
				\$208,780.00	26	16	16	58	

Advertiser: Orrin Hatch
 Campaign: Hatch Caucus Spot TV :60

Station Order
 SALT LAKE CITY - TV

Station: KUTV

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross		Feb 27	Mar 05	Mar 12	Total Spots	DMA P 35-64 (R)
				Rate/ Total						

120.9 63.5
 80.2

Monthly Totals				
Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Mar	58	264.6	\$208,780.00	\$789.04
	58	264.6	\$208,780.00	\$789.04

Comments

Campaign Remarks:

Upon receipt, fax signed confirmation of order to Amy Loop at 702-939-4272.

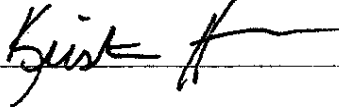
All makegoods must be pre-approved by buyer and run within flight weeks/dayparts of same broadcast month.

All buys will be monitored on a weekly basis. Post logs are due to buyer on Tuesday following on-air week.

Two week standard cancellation policy applies with written notice.

Delivery guaranteed at 90-110%.

By:



POLITICAL RATECARD: 1/30/12-3/15/12

As of 1/25/12

PROGRAMS		NON-PREEMPTIBLE	PREEMPTIBLE WITH NOTICE	IMMEDIATELY PREEMPTIBLE
EARLY MORNING NEWS				
M-F 5-5:30A	2NEWS @ 5AM	\$390	\$220	\$125
M-F 5:30-6A	2NEWS SUNRISE THIS MORNING	\$550	\$310	\$175
M-F 6-8A	2NEWS THIS MORNING	\$930	\$530	\$300
M-F 8-9A	CBS THIS MORNING	\$480	\$270	\$150
SAT 5-7A	CBS SATURDAY MORNING	\$90	\$50	\$25
SUN 8-9:30A	CBS SUNDAY MORNING	\$1,090	\$620	\$350
SUN 9:30-10A	FACE THE NATION	\$1,090	\$620	\$350
DAYTIME				
M-F 9-10A	PRICE IS RIGHT	\$930	\$530	\$300
M-F 10-11A	YOUNG & THE RESTLESS	\$550	\$310	\$175
M-F 11-12N	LET'S MAKE A DEAL	\$480	\$270	\$150
M-F 12N-1P	2NEWS @ NOON	\$480	\$270	\$150
M-F 1-1:30P	FRESH LIVING	\$390	\$220	\$125
M-F 2-3P	THE TALK	\$620	\$350	\$200
EARLY FRINGE				
M-F 3-4P	INSIDE EDITION/ FAMILY FEUD	\$580	\$330	\$185
M-F 4-4:30P	2NEWS @ 4PM	\$770	\$440	\$250
M-F 4:30-5P	2NEWS @ 4:30PM	\$930	\$530	\$300
EARLY NEWS				
M-F 5-5:30P	2NEWS @ 5PM	\$1,540	\$880	\$500
M-F 6-6:30P	2NEWS @ 6PM	\$1,540	\$880	\$500
SAT 5-6P	2NEWS @ 5PM/SATURDAY	\$880	\$490	\$275
SUN 5-6P	2NEWS @ 5PM/SUNDAY	\$1,090	\$620	\$350
ACCESS				
M-F 6:30-7P	ET	\$1,540	\$880	\$500
SAT 6-7P	ENTERTAINMENT THIS WEEKEND	\$550	\$310	\$175
LATE NEWS				
M-F 10:00-10:35P	2NEWS @ 10PM M-F	\$3,680	\$2,100	\$1,200
SAT 10:00-10:35P	2NEWS @ 10 PM SAT	\$2,450	\$1,400	\$800
SUN 10:00-10:35P	2NEWS @ 10 PM SUN	\$3,380	\$1,930	\$1,100
LATE FRINGE				
M-F 10:35-11:35P	LETTERMAN	\$1,000	\$570	\$325
M-F 11:39P-12:35A	LATE SHOW W/ CRAIG FERGUSON	\$390	\$220	\$125
M-F 12:35-1A	INSIDE EDITION/ FAMILY FEUD	\$110	\$60	\$30
SA 10:35-11:05P	TALKIN SPORTS SATURDAY	\$770	\$440	\$250
SA 11:05-11:30P	HOOKED ON UTAH	\$620	\$350	\$200
SA 11:35P-12:30A	CRIMINAL MINDS	\$280	\$160	\$90
SU 10:35P-11:35P	TALKIN SPORTS SUNDAY	\$770	\$440	\$250
SUN 11:35-12:35A	CRIMINAL MINDS	\$280	\$160	\$90
MONDAY PRIME				
7-8P	HOW I MET YOUR MOTHER/RULES OF ENGAGEMENT	\$4,290	\$2,450	\$1,400
8-9P	2 & 1/2 MEN / MIKE & MOLLY	\$5,220	\$2,980	\$1,700
9-10P	HAWAII FIVE-O	\$5,520	\$3,150	\$1,800
TUESDAY PRIME				
7-8p	NCIS	\$4,900	\$2,800	\$1,600
8-9P	NCIS:LA	\$4,290	\$2,450	\$1,400
9-10P	UNFORGETTABLE	\$4,290	\$2,450	\$1,400
WEDNESDAY PRIME				
7-8P	SURVIVOR	\$4,900	\$2,800	\$1,600
8-9P	CRIMINAL MINDS	\$4,900	\$2,800	\$1,600
10-11P	CSI	\$4,290	\$2,450	\$1,400
THURSDAY PRIME				
7-8P	BIG BANG THEORY/ RULES	\$4,900	\$2,800	\$1,600
8-9P	PERSON OF INTEREST	\$4,900	\$2,800	\$1,600
9-10P	THE MENTALIST	\$6,740	\$3,850	\$2,200
FRIDAY PRIME				
7-8P	GIFTED MAN	\$3,070	\$1,750	\$1,000
8-9P	CSI: NY	\$3,380	\$1,930	\$1,100
10-11P	BLUE BLOODS	\$3,380	\$1,930	\$1,100
SATURDAY PRIME				
7-8P	COMEDY ENCORE	\$1,230	\$700	\$400
8-9P	CRIMETIME SATURDAY	\$1,230	\$700	\$400
9-10P	48 HOURS MYSTERY	\$1,540	\$880	\$500
SUNDAY PRIME				
6-7P	60 MINUTES	\$2,770	\$1,580	\$900
7-8P	UNDERCOVER BOSS	\$5,520	\$3,150	\$1,800
8-9P	GOOD WIFE	\$4,900	\$2,800	\$1,600
9-10P	CSI:MIAMI	\$3,990	\$2,280	\$1,300
SPORTS		NON-PREEMPTIBLE	PREEMPTIBLE WITH NOTICE	IMMEDIATELY PREEMPTIBLE
SAT-SUN VARIOUS	NCAA COLLEGE BASKETBALL REG SEASON	\$1,225	\$700	\$400

Rates are subject to change and are for planning purposes only. See the 2012 KUTV Political Disclosure Statement for details.

Political contact: Kristen Henerson, Account Executive

KUTV - Salt Lake City, UT 801.839.1119 khenerson@kutv2.com



Revised 2/24. Added spot.

R&R PARTNERS BROADCAST TRAFFIC INSTRUCTIONS - TV

Client: Orrin Hatch
Effort (or Brand/Product): Hatch Caucus Spot TV
Estimate # if available: 510-102
Buy placed by: R&R Partners
Traffic Manager: Andy Ballstaedt

Today's Date: 2/24/12
Flight/Run Dates: 2/27/12-3/4/12

Market: SLC
Station: Various

ISCI	SPOT TITLE	LENGTH	ROTATION	OTHER COMMENTS IF NECESSARY
HATT-6201	America at a Crossroads A	:60	20%	Spots will be delivered digitally tomorrow.
HATT-6202	Importance of SFC A	:60	20%	Spots will be delivered digitally tomorrow.
HATT-6203	Agenda as SFC B	:60	20%	Spots will be delivered digitally tomorrow.
HATT-6204	Clout A	:60	20%	Spots will be delivered digitally tomorrow.
HATT-6205	Agenda as SFC B	:60	20%	Spots will be delivered digitally tomorrow.

Instructions: Please run the above spots on an equal rotation. The spots will be delivered to you digitally tomorrow. Please put on air as soon as possible. Let me know if you have any questions or concerns.

Date Received: 2-24-12

Station: KUTV

Print Name: April McCarriek

Signature: [Signature]

Please fax signed confirmation of traffic instructions to Andy Ballstaedt at 801-531-6880 or email andy.ballstaedt@rrpartners.com within one business day to confirm receipt of instructions and materials. Call Andy at 801-746-5910 for questions about Traffic.

R & R Partners

837 East South Temple • Salt Lake City, UT 84102 • Phone: 801-531-6877



REVISED 2/24 5:40pm

R&R PARTNERS BROADCAST TRAFFIC INSTRUCTIONS - TV

Client: Orrin Hatch
Effort (or Brand/Product): Hatch Caucus Spot TV
Estimate # if available: 510-102
Buy placed by: R&R Partners
Traffic Manager: Andy Ballstaedt

Today's Date: 2/24/12
Flight/Run Dates: 2/27/12-3/4/12

Market: SLC
Station: Various

ISCI	SPOT TITLE	LENGTH	ROTATION	OTHER COMMENTS IF NECESSARY
HATT-6201	America at a Crossroads A	:60	33%	Spots will be delivered digitally tomorrow.
HATT-6203	Agenda as SFC B	:60	33%	Spots will be delivered digitally tomorrow.
HATT-6204	Clout A	:60	33%	Spots will be delivered digitally tomorrow.

Instructions: Please run the above spots on an equal rotation. The spots will be delivered to you digitally tomorrow. Please put on air as soon as possible. Let me know if you have any questions or concerns. Thank you very much for your cooperation!

Date Received: 2-24-12

Station: KUTV

Print Name: April McCannick

Signature: [Signature]

Please fax signed confirmation of traffic instructions to Andy Ballstaedt at 801-531-6880 or email andy.ballstaedt@rrpartners.com within one business day to confirm receipt of instructions and materials. Call Andy at 801-746-5910 for questions about Traffic.

R & R Partners

837 East South Temple • Salt Lake City, UT 84102 • Phone: 801-531-6877



REVISED 2/27 for 2/28

R&R PARTNERS BROADCAST TRAFFIC INSTRUCTIONS - TV

Client: Orrin Hatch
Effort (or Brand/Product): Hatch Caucus Spot TV
Estimate # if available: 510-102
Buy placed by: R&R Partners
Traffic Manager: Andy Ballstaedt

Today's Date: 2/27/12
Flight/Run Dates: February 28, 2012

Market: KUTV
Station: Various

ISCI	SPOT TITLE	LENGTH	ROTATION	OTHER COMMENTS IF NECESSARY
HATT-6206	America at a Crossroads A	:60	100%	Spots will be uploaded to your FTP site today.

Instructions:	Please run the above spot at 100% during Primetime spot NCIS 2/28. The spot will be uploaded to your station's FTP site today. Instructions for Wednesday will be given tomorrow. Please let me know if you have any questions or concerns.
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Date Received: 2-27-12

Station: KUTV

Print Name: April McCannick
Signature: [Signature]

Please fax signed confirmation of traffic instructions to Andy Ballstaedt at 801-531-6880 or email andy.ballstaedt@rrpartners.com within one business day to confirm receipt of instructions and materials. Call Andy at 801-746-5910 for questions about Traffic.

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R&R PARTNERS BROADCAST TRAFFIC INSTRUCTIONS - TV

Client: Orrin Hatch
Effort (or Brand/Product): Hatch Caucus Spot TV
Estimate # if available: 510-102
Buy placed by: R&R Partners
Traffic Manager: Andy Ballstaedt

Today's Date: 2/28/12
Flight/Run Dates: 2/29/12-Until further notice

Market: SLC
Station: Various

ISCI	SPOT TITLE	LENGTH	ROTATION	OTHER COMMENTS IF NECESSARY
HATT-6206	America at a Crossroads A <u>1/3140</u>	:60	33%	Spots are uploading to your station now.
HATT-6207	Agenda as SFC B <u>1/4485</u>	:60	33%	Spots are uploading to your station now.
HATT-6208	Bangerter Clout <u>1/4488</u>	:60	33%	Spots are uploading to your station now.

Instructions: Please run the above spots on an equal rotation. The spots are uploading to your station now. Let me know if you have any questions or concerns. Thank you very much for your cooperation!

Date Received: 2-28-12

Station: KUTV

Print Name: April McCarvick

Signature: [Signature]

Please fax signed confirmation of traffic instructions to Andy Ballstaedt at 801-531-6880 or email andy.ballstaedt@rrpartners.com within one business day to confirm receipt of instructions and materials. Call Andy at 801-746-5910 for questions about Traffic.

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